# MINUTES OF THE MEETING OF THE STATE BOARD OF TRUSTEES IVY TECH COMMUNITY COLLEGE October 6, 2022

Chair Stephanie Bibbs called the State Board of Trustees meeting to order at 1:00 pm.

### ROLL CALL

Trustee Emmert O'Dell called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

#### Ms. Stephanie Bibbs, Chair

Ms. Kim Emmert O'Dell, Secretary Mr. Jesse Brand Ms. Jennie Dekker Mr. Michael R. Dora Mr. Larry Garatoni Ms. Gretchen Gutman Ms. Paula Hughes-Schuh Mr. Stewart McMillan Mr. Kerry Stemler

The following State Trustees were present virtually: Mr. Andrew W. Wilson, Vice-Chair Ms. Tanya Foutch Ms. Marianne Glick

The following State Trustees were not present Mr. Terry Anker Mr. Harold Hunt

### A. EXECUTIVE SESSION MEMORANDA:

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on October 5, 2022, at 2:45 pm at 4475 Central Avenue, Columbus, Indiana

Members present were Stephanie Bibbs, Chair, Andrew Wilson, Vice Chair, Kim Emmert O'Dell, Secretary, Terry Anker, Jesse Brand, Jennie Dekker, Michael Dora, Tanya Foutch, Kerry Stemler, Marianne Glick, Paula Hughes-Schuh, Larry Garatoni, Stewart McMillan.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

### B. NOTICES OF MEETING MAILED AND POSTED:

Trustee Kim Emmert-O'Dell, the Secretary, confirmed that the notice of October 6, 2022, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

# C. <u>APPROVAL OF BOARD MINUTES:</u>

Trustee Garatoni moved for approval of the August 4, 2022, board meeting minutes. Trustee Hughes-Schuh Seconded the motion. The motion carried unanimously.

# D. <u>COMMITTEE REPORTS:</u>

Item 1Chair Bibbs called upon Trustee Michael Dora for an Academics & Student<br/>Experience Committee report. Trustee Dora reported there are no action items for<br/>board approval.

Provost Dean McCurdy provided updates on projects, including predictive scheduling, the redesign of the College's advising model, plans for 8-week courses, and new tools available to our advisors as they work to support student enrollment and retention.

Statewide enrollment for Fall 2022 is up 2.7% in headcount (+1,540 students) and 2.1% in FTE (+654 students) compared with the same time a year ago, and it has increased at 14 of our 19 campuses. McCurdy reported that the Valparaiso/Michigan Campus has met their annual total headcount goal for the year. Registration for Spring 2023 has been open for 3 <sup>1</sup>/<sub>2</sub> weeks and is currently tracking ahead of last year by 37% in headcount (+3,028 students) and 34% in FTE (+1,700) above prior years at 18 of our 19 campuses.

Using new tools developed by the IT team, we can report that Fall to Fall retention is 3% above the same point-in-time one year ago and above three of the

past four years. The Lawrenceburg Campus recently became the first campus to exceed the campus goal of 52% in this measure. Fall to Spring retention is tracking ahead of the previous four years on record and is currently at 21% statewide - led by the Muncie Campus, which has already registered over 30% of their students enrolled this Fall for Spring courses.

The Board also received an update from Provost McCurdy, Senior Vice President Molly Dodge, and Vice President Amanda Wilson about campus Academic and Workforce Plans. These plans, developed at each of all 19 campuses, include assessments of community needs for education and workforce training programs and assessments of student support services. Overall, themes from campus plans have been categorized. In addition to using the information gathered to support the development of the College's Facilities Master Plan, this information will inform academic and non-credit workforce offerings, adult strategy, capital requests, and opportunities through the Ivy Tech Foundation.

- Item 2 Chair Bibbs reported the Audit Committee did not meet there for not report.
- Item 3Chair Bibbs called upon Trustee Stemler for a report from the Building and<br/>Grounds Committee. Trustee Stemler reported there are two action items for<br/>consideration and approval. The Committee received an update on the status of<br/>XBE spend.

Trustee Stemler moved for approval of **Resolution 2022-34**, Approval of Contract for Architectural and Design Services, Lake County Campus. Trustee Garatoni seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2022-35**, Approval of Contract for Construction Manager as Constructor Services, Lake County Campus. Trustee McMillan seconded the motion.

Trustee Stemler moved for approval of **Resolution 2022-35**, Approval for Sale of Land, Valparaiso Campus. Trustee McMillan seconded the motion.

Item 4Chair Bibbs called upon Trustee Jesse Brand for a report from the Budget &<br/>Finance Committee. Trustee Brand reported there are no action items for<br/>consideration and approval. The committee received the Fiscal Year-End<br/>Financial position, Campus Financial Metric Update FY 2022, Tax Intercept, and<br/>FY 2023 Budget update.

Courtney Roberts, President of Ivy Tech Foundation, provided updates on the following a Campaign Update, Lilly Endowment, and Grants.

# Item 5Chair Bibbs called upon Trustee Stemler for the Human Resources &<br/>Operations Committee report. Trustee Stemler reported there are no action<br/>items for consideration and approval.

Michael McNichols, Vice President for Human Resources, gave a report stating the College implemented a new policy on Managing Employee Development and Accountability on September 1. The policy is intended to guide supervisors in the College's approach to developing and managing employee accountability and includes specific tools and documentation that will accompany those actions. Throughout September, more than 900 supervisors and HR team members across the system were trained on the new policy.

Item 6Chair Bibbs called upon Trustee Hughes-Schuh for a Marketing & Public<br/>Relations Committee report. Trustee Hughes-Schuh reported there are no action<br/>items for consideration and approval.

Jo Nahod-Carlin provided a recap of the 2022 College Readiness Report, sharing that Indiana saw the steepest decline to date of 6%, which equates to about 4,000fewer high school grades going onto College than the previous year. She then provided an overview of three new strategies the Recruitment, Enrollment & Marketing teams have developed to combat these issues. The first strategy targets the 21st Century Scholar program, which was designed for low-income students to have the opportunity to receive a college education for free. Ivy Tech's affordable tuition model with Ivy+ Tuition & Textbooks makes it a great choice for scholars as 100% of their tuition would be covered, and they'd still have money left over for living expenses. She reviewed the new website resource center, new Tuesdays@TheTech 21st Century Scholar Themed events, and a new data-sharing partnership with CHE to begin engaging with scholars as they enter 9<sup>th</sup> grade through graduation. Next, she discussed a new campaign for College Go! Week in September that featured social media campaigns, paid advertising, communication journeys, and application events across the State. She concluded her report with the strategies the College is kicking off to recruit and improve the overall experience for our Military and Veteran students. The College has created a new educational manual, website, and data reports for communications. It will be hosting a special Military & Veteran Tuesdays@TheTech on November 8, where the College will celebrate our military students and their families.

Item 7Chair Bibbs called upon Trustee Foutch for a report from the WorkforceAlignment Committee.Trustee Foutch reported there are no action items for<br/>consideration and approval.

Senior Vice President Molly Dodge presented on five topics:

- Ivy Tech's role in serving new industries in Indiana focused on electric vehicle battery production and semiconductor manufacturing.
- The College's CDL+ certificate program.

- How the College is leveraging the State's Workforce Ready Grant to provide free opportunities for students to enter high-wage, high-demand careers.
- The positive impact of the College's Ivy+ Career Link's career coaching services now offered at all 19 campuses.
- An update on the College's GUILD initiative, which officially opens for nationwide student enrollment this month.

Star Plus Energy is a joint venture of Stellantis and Samsung SDI. This project was announced last July in Kokomo and is estimated to produce 1,400 jobs focused on EV battery manufacturing and production.

The College sent a team from Ivy Tech, including representatives from the Kokomo and South Bend campuses and Systems Office, to visit Macomb Community College in Warren, Michigan. We chose Macomb because they are the education provider for the Stellantis EV plant in Warren, manufacturing electric vehicles and batteries for these vehicles.

We learned that given our Smart Manufacturing Digital Integration (SMDI) degree and eight smart manufacturing labs in Indiana, including one in Kokomo, Ivy Tech is exceptionally well positioned to serve the joint venture.

The State of Indiana is celebrating the announcement that Sky Water has chosen to build its 1.8-billion-dollar semiconductor fabrication facility in West Lafayette. Ivy Tech and Purdue are discussing how we might co-create talent pipelines, including designing an appropriate curriculum for the semiconductor industry.

Ivy Tech sent a delegation from Ivy Tech from Lafayette, South Bend, Lafayette, and the Systems Office traveled to Albany, New York, to visit SUNY Polytech and Hudson Valley Community College to understand how they have been successful in preparing the workforce for the semiconductor industry for the last ten years. The team toured two semiconductor fab labs and noted the equipment used in these training facilities.

In partnership with Sky Water, Ivy Tech will develop an add-on certificate focused on semiconductor manufacturing. This add-on credential will be used to skill up the current workforce with microelectronics and semiconductor technology. Ivy Tech is grateful to Paul Perkins of Amatrol for donating a clean room.

The College recently launched a marketing campaign focused on CDL+ Certificate. This campaign reached out to 5,000 current commercial driving class A license holders within Indiana and surrounding states. The CDL+ program is an 18-credit hour certificate current drivers can complete in one semester. Current CDL-A holders have already earned eight of the 18 credit hours.

The College is leveraging the Workforce Ready Grant to provide opportunities for students to enter high-wage, high-demand careers FOR FREE.

The State chooses programs to include on the Workforce Ready Grant based on demand and wage data.

The College's total enrollment is 42,807 in this program since its inception in 2017. The academic year 2021-22 ended with the second-highest number of total WRG-eligible program enrollments (10,812), following the 2020-21 pandemic year's boost with the Taking Hoosiers to the Next Level campaign.

The College has produced over 25,000 Workforce Ready Grant completions to date.

The College has recently analyzed a full year's worth of data related to our Ivy+ Career Link Career Coaching services. Over 36,000 students were included in this data set, and approximately 2,700 received Career Link coaching services. The data shows that a student who received career coaching services from Ivy Tech was nearly 16% more likely to be retained at Ivy Tech.

The College will launch its nationwide partnership with GUILD, a third-party platform linking large, national employers with select education partners, focusing on connecting and enrolling adult learners; and student success. Ivy Tech has been matched with seven nationwide employers. Enrollment opens on October 18<sup>,</sup> and the Evansville campus has been chosen as the hub for this initiative. Additional campuses will have an opportunity to opt-in to serve Guild students.

### E. TREASURER'S REPORT:

Chair Bibbs called upon Dom Chase, CFO, and Treasurer, to provide the Treasurer's Report.

As reported this morning, the College remains in a very strong financial position. With the close of the FY22 year the College's net position made up of restricted, unrestricted and net investment in capital assets stands at \$973m. This is an increase of nearly \$55M over the prior year made up predominately of net investment in capital assets.

Ivy Tech is currently working with the State Board of Accounts to conduct our annual financial statement audit, federal single audit, and state financial aid agreed upon procedures audit. The exit conference is scheduled for November 14, and we look forward to bringing those reports to the audit committee and full board thereafter.

In 2017 two campuses had 90 days or greater cash on hand in reserve. At the close of FY22, all campuses have above 90 days of operating in reserve, which means the entire system is what we define as green or black.

The current FY23 is underway, and the revenue budget exceeds the as-passed budget because of summer enrollment. The expense budget is also slightly under budget. We will keep you informed as we work through the budget session and begin crafting the outline of the FY24 budget in which we plan to invest in our students, faculty, and staff.

Trustee Brand moved for approval of the Treasurer's Report. Trustee Dekker seconded the motion. The motion carried unanimously.

## E. STATE OF THE COLLEGE

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann welcomed alumni Mika Mosier, former SGA President, Student Representative Ivy Tech State Board, and Indiana Commission for Higher Education.

President Ellspermann congratulated the recently honored Distinguished Alumni. These individuals exemplify service and leadership in extraordinary ways and prove that an Ivy Tech education equates to career fulfillment and economic prosperity.

President Ellspermann recognizes the Columbus Campus moving to C1 classification and the Lawrenceburg Campus moving to C2 classification. C levels are an internal classification system for campus size based on six factors: population, Jobs, Revenue generated headcount, revenue-generated FTE, completions per FTE, and weighted and non-credit enrollment.

President Ellspermann spotlights the Advanced and Smart Manufacturing first-ever Industry 4.0 Associate Degree, our Agriculture Focus and Apprenticeships

President Ellspermann shared Ivy Tech State Budget Requests for 2023. Six projects each focus on workforce programs, including nursing, health sciences, and manufacturing, except Evansville, which is unique to automotive. Indianapolis and Fort Wayne renovations affect the majority of their footprints to include other services as well.

President Ellspermann provided an update on Workforce Ready Grant, Ivy+, and transcript releases.

### F. OLD BUSINESS

Chair Bibbs called for old business, but there was none.

### G. <u>NEW BUSINESS</u>

Chair Bibbs called for new business.

Trustee Dekker moved for approval of **Resolution 2022-37**, Appointment of Campus Board of Trustees. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Dekker motion for approval of **Resolution 2022-382**, Approval of Campuses and Campus Service Areas, Systems Office. Trustee Brand seconded the motion. The motion carried unanimously.

### **ADJOURNMENT**

With no further business to come before the Board, Trustee Garatoni called for a motion to adjourn the meeting. Trustee Gutman seconded the motion.

### STATE TRUSTEES IVY TECH COMMUNITY COLLEGE

Dated October 7, 2022, prepared by Gretchen L. Keller, Recording Secretary