SO Communications Calendar

Quarter	Q1 2024													Q2 2024												Q3 2024												Q4 2024											
Month	January					February				March				April					May				June				July					August				September					October				November				December				
Week Of	1/1	1/8	1/15	1/22	1/29	2/5	2/12	2/19	2/26	3/4	3/11	3/18	3/25	4/1	4/8	4/15	4/22	4/29	5/6	5/13	5/20	5/27	6/3	6/10	6/17	6/24	7/1	7/8	7/15	7/22	7/29	8/5	8/12	8/19	8/26	9/2	9/9	9/16	9/23	9/30	10/7	10/14	10/21	10/28	11/4	11/11	11/18	11/25	12/2	12/9	12/16	12/23	12/30
Target Audience/Campaign																																																					
21st Century Scholars																																																					
21st Century Scholar Days																																																					
CHE Pre-Admissions																																																					
College GO! Week																																																					
College Goal Sunday																																																					
Continuing Students & NFT (General Melt)																																																					
Diverse Males																																																					
Early Registration/Registration Opening																																																					
FAFSA Deadline																																																					
FAFSA Filing																																																					
FAFSA Opening																																																					
First Step to Finish																																																					
Free Summer Enrollees - Fall Recruitment																																																					
Free Summer Tuition & Textbooks																																																					
Guest Students																																																					
Health Sciences Limited Enrollment																																																					
Honors College																																																					
Lilly Scholars @ Ivy Tech																																																					
Parents of Dual Credit/Dual Enroll Students																																																					
Pathway to Blue (formerly Bridgeback)																																																					
Project Lead The Way																																																					
SAP Appeals (Continuing Students)																																																					
Term Start																																																					
Tuesdays@TheTech & School Spotlight																																																					
Veteran & Military Benefits Newsletter																																																					
Human Services Scholarship Opportunity																																																					
International Student Journey																																																					
ISIR Leads																																																					
Leads																																																					
NLJ Leads																																																					
Opportunities																																																					
Parents of RFI Leads																																																					

Finalized timeline:

Estimated timeline:

Term start dates: