

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
October 3, 2024**

Chair Andrew Wilson called the State Board of Trustees meeting to order at 1:00 pm ET.

ROLL CALL

Trustee Dora called the roll, and the presence of a quorum was announced with members in person and virtually.

The following State Trustees were present in person:

Mr. Andrew W. Wilson, Chair
Ms. Kim Emmert O'Dell, Vice Chair
Mr. Michael R. Dora, Secretary
Mr. Terry Anker
Mr. Jesse Brand
Ms. Jennie Dekker
Ms. Gretchen Gutman
Mr. Kyle Hupfer
Mr. Jeremy Lugbill
Mr. Stewart McMillan
Mr. Kerry Stemler

The following State Trustee attended virtually:

Ms. Marianne Glick

The following State Trustee was not present:

Ms. Paula Hughes-Schuh
Mr. Harold Hunt

A. EXECUTIVE SESSION MEMORANDA

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on October 2, 2024, at 1:45 pm at 590 Ivy Tech Drive, Madison, Indiana.

Members present were Andrew Wilson, Chair; Kim Emmert O'Dell, Vice Chair; Michael Dora, Secretary; Jesse Brand; Jennie Dekker; Marianne Glick; Gretchen Gutman; Paula Hughes-Schuh, Kyle Hupfer, Jeremy Lugbill, Stewart McMillan and Kerry Stemler.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1(b) and a description of that subject are included.

(2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.

- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes, the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

B. NOTICES OF MEETING MAILED AND POSTED

Trustee Michael Dora, Secretary, confirmed that the notice of the regular meetings on October 3, 2024, was properly mailed and posted. The public was invited to attend the meetings that were open to the public.

C. APPROVAL OF BOARD MINUTES

Trustee Dekker moved to approve the board meeting minutes from August 8, 2024. Trustee Stemler seconded the motion, which carried unanimously.

D. COMMITTEE REPORTS

Item 1: Chair Wilson reported the **Audit Committee** did not meet therefore no report.

Item 2: Chair Wilson called upon Trustee Emmert O'Dell to give the **Marketing & Public Affairs Committee** report. Trustee Emmert O'Dell reported there are no action items for consideration and board approval.

Vice President of Marketing Kathie Fleck previewed the paid advertising campaign designed to support the Lilly Scholars program and increase enrollment in biotech manufacturing.

She also provided detailed results on a statewide social media analysis conducted to review how Ivy Tech uses various social media platforms to communicate with our key stakeholders. More than 17,000 posts on Facebook, Instagram, YouTube, and LinkedIn were analyzed for content, engagement, and frequency of activity.

She indicated ongoing discussions and strategies are being developed to strengthen the college's presence on these platforms.

Finally, she reported on several internal and external award-winning ad campaigns recognized for their creativity and success.

Mary Jane Michalak, Senior Vice President of Legal and Public Affairs, shared the timeline for presenting the College's 2026-2027 budget request with the Commission for Higher Education. Michalak shared details of the College's budget narrative, including its requests for capital funding and a new line item for free summer for Indiana high schooler. Michalak also reported on changes to the State's outcomes-based funding formula that will impact the College's performance appropriation in the next biennium.

Item 3: Chair Wilson called upon Trustee Dekker to give the **Workforce & Careers Committee** report. Trustee Dekker reported there were no action items for consideration and board approval.

Senior Vice President Dodge described four topics in her presentation to the State Board of Trustees. She first described Ivy Tech Community College's ongoing work to develop a framework for creating and scaling micro-credentials. An internal task force, created in early 2024 with a grant from the Education Design Lab, has created and socialized a definition of micro-credentials at the College and a toolkit including a guidebook, checklist, and use cases. The College also has a plan to badge micro-credentials with support from Marketing and Academic Affairs. At the request of employers or industry associations, micro-credential pilots will be developed and launched in 2025. Dodge next described how Workforce and Careers match TEconomy Partners' analysis of the occupation data and Lightcast data on the IT skills and certifications required in those roles by employers to plan the offerings of the IT Academy strategically. The Academy's product pipeline focuses on CompTIA and CISCO certifications, which include skills critical for IT roles in IT Support, Network Infrastructure, and Cybersecurity. Workforce and Careers is using this same demand data analysis to plan courses offered in 2025 and beyond. All IT Academy courses are developed with the support of the curriculum committees and the Provost's Office. Dodge next highlighted the partnership between the College and the Indiana Department of Correction. The Madison Campus serves 2 contracts totaling \$67M over 4 years. In the first quarter of year 4, the College is well-positioned to meet adult education and vocational metrics. This contract is up for renewal or RFP as of June 30, 2025. The College has 2 Prison Education Programs approved by the Higher Learning Commission and is seeking approval from USDOE. Finally, Dodge announced that, at the request of campus Chancellors and leaders, the hospitality program will transition from the School of Public Affairs to become the School of Culinary Arts and Hospitality Management. This dedicated focus will enhance program visibility, attract industry partners and donors and support the state's growing hospitality sector.

Item 4: Chair Wilson called upon Trustee Dora to give the **Academics & Student Experience Committee** report. Trustee Dora reported there are no action items for consideration and board approval.

Provost McCurdy introduced the session by highlighting the relationships among enrollment, retention, and completion. He highlighted the role of K14 work in the college's completion strategy.

Shakira Grubbs, interim VP for recruitment and enrollment strategy, updated the board on the college's enrollment. For 2024-2025, college enrollment is over 168,000 students, which is 4.7% above the same point in time a year ago. Enrollment in academic programs this Fall is running 5.4% ahead of prior years, led by re-enrollment of Continuing students.

Student retention continues to improve year over year, at 49.1% for Fall-to-Fall retention. Dr. Bryan Hamann, Interim VP for Student Success & Retention Strategy, reviewed some of the common reasons why students are not retained and efforts at the College to positively impact retention.

Dr. Katie Lash then shared how state and institutional policy around the Indiana College Core and the implementation of the Next Level Programs of Study have led to growth in summer programs for high school students. These strategies and others drive significant growth of college completions by students at high schools across Indiana.

Item 5: Chair Wilson called upon Trustee Brand to give the **Finance & Budget Affairs Committee** report. Trustee Brand reported there is one action item for consideration and board approval.

Chief Financial Officer Dom Chase provided the fiscal year-end financial position, campus financial metric update for the fiscal year 2024, the fiscal year 2025 budget update, and state finance overview.

Trustee Brand moved for the approval of **Resolution 2024-32**, Approval of Contract for Purchase and Sale of Natural Gas, Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Foundation President Courtney Roberts provided the fiscal year 2025 update, stewardship goal, spotlight on Ivy Tech Foundation Madison, and the statewide Distinguished Alumni and Benefactor of the Year recipients.

Item 6: Chair Wilson called upon Trustee Stemler to give the **Building, Grounds & Capital Committee** Report. Trustee Stemler reported there are six action items for consideration and board approval.

Trustee Stemler moved for approval of **Resolution 2024-33**, Approval of a Contract Amendment for a Guaranteed Maximum Price with Pepper Construction, Indianapolis Campus. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2024-34**, **Approval of Contract for Boiler Replacement, Bloomington Campus**. Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2024-35 Approval of Contract for Road Construction, Sellersburg Campus**. Trustee Dekker seconded the motion. The motion carried unanimously.

Trustee Emmert O'Dell moved for approval of **Resolution 2024-36, Approval of Contract for Roof Replacement, Lafayette Campus**. Trustee Dekker seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2024-37, Approval of the Contract for the Agriculture and Engineering Services for the Fort Wayne Renovation Capital Project, Fort Wayne Campus**. Trustee Brand seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2024-38, Approval of the Base Contract for the Construction Manager as Constructor (CMc) for the Fort Wayne Renovation Capital Project, Fort Wayne Campus**. Trustee Gutman seconded the motion. The motion carried unanimously.

E. TREASURER'S REPORT

Chair Wilson called Dom Chase, CFO, and Treasurer, to provide the Treasurer's Report.

Dom Chase continued financial strength as we close out fiscal year 2024. We have made significant progress in building our financial reserves, with 12 of our 19 campuses now maintaining 180 days of operating expenses in reserves. The remaining 7 campuses are steadily progressing towards this goal, reflecting our commitment to sound financial management across the institution.

For fiscal year 2024, we anticipate closing the year with a strong operating margin. This financial performance not only ensures the stability of our operations but also contributes to a healthy and balanced increase in our net position. These achievements highlight our continued dedication to maintaining a robust fiscal framework while furthering our mission of providing accessible and affordable education.

We look forward to sharing our detailed financial statements upon the completion of our annual audit. We remain committed to closely monitoring our financial performance and adjusting our strategies to ensure the continued financial health of our institution.

Trustee Dora moved to approve the Treasurer's Report. Trustee Anker seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chair Wilson noted that President Ellspermann provided her State of the College report during the morning committee meetings.

President Ellspermann invited alumnae Amy Whitaker, Industrial Mechanical Technology, Class of 2020, and Amber Campbell, Business Administration, Class of 2022, for the alumni spotlight to share their stories.

President Ellspermann spotlighted partnership with the Indiana National Guard, inviting Major General R. Dale Lyles to speak.

President Ellspermann spotlights the nearly 25 programs within our School of Advanced Manufacturing, Engineering and Applied Science. October is National Manufacturing Month, and we highlight the many ways Ivy Tech is preparing Hoosiers for high-wage, high-demand careers in advanced manufacturing, generating one-third of the State's GDP.

November marks National Apprenticeships Month and National Career Development Month, and we're observing by spotlighting the incredible student and employer services offered by our Ivy+ Career Link team.

President Ellspermann recognized the progress we are making toward the metrics of the Strategic Plan.

F. OLD BUSINESS

Chair Wilson called for old business, but there was none.

G. NEW BUSINESS

Chair Wilson called for new business.

Trustee Dekker moved to approve **Resolution 2024-39, Approval of Trustees to Serve on Foundation Board**. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Dora moved to approve **Resolution 2024-40, Approval of Campus Board of Trustees**. Trustee Brand, seconded the motion. The motion carried unanimously.

Trustee McMillan moved to approve **Resolution 2024-41, Approval of Selection of Firms for the Search Process of the Next President of Ivy Tech Community College of Indiana**. Trustee Dekker seconded the motion. Trustee Anker abstained. The motion carried.

H. ADJOURNMENT

Chair Wilson adjourned the meeting with no further business to come before the Board.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated October 4, 2024, prepared by Gretchen L. Keller, Recording Secretary